

## Bury Health and Wellbeing Board

Title of the Report	Ambition for Ageing (Bury) – aligning Groundwork’s delivery and investments with local strategies and priorities
Date	<b>27<sup>th</sup> September 2018</b>
Contact Officer	<b>Vicki Devonport – Executive Director (Groundwork)</b> Julie Bentley – AfA Bury Project Co-ordinator
HWB Lead in this area	Pat Jones- Greenhalgh

### 1. Executive Summary

Is this report for?	Information 	Discussion 	Decision <input type="checkbox"/>
Why is this report being brought to the Board?	<p>To update and discuss with board members progress and learning from the Ambition for Ageing (AfA) programme in Bury; to discuss achievements and challenges; to clarify how learning from the programme is being shared with strategic partners / budget holders</p> <p>To raise awareness of the new Social Eating Programme in Bury, to be delivered by Groundwork</p> <p>To clarify potential links with the transformation agenda in Bury.</p>		
Please detail which, if any, of the Joint Health and Wellbeing Strategy priorities the report relates to. (See attached Strategy) <a href="http://www.theburydirectory.co.uk/healthandwellbeing/board">www.theburydirectory.co.uk/healthandwellbeing/board</a>	<p>Priority 4: Ageing Well</p> <p>Links also to the development of the Loneliness Strategy across Bury</p>		
Please detail which, if any, of the Joint Strategic Needs Assessment priorities the report relates to. (See attached JSNA) <a href="http://jsna.theburydirectory.co.uk/kb5/bury/jsna/home.page">http://jsna.theburydirectory.co.uk/kb5/bury/jsna/home.page</a>	<ul style="list-style-type: none"> <li>Provides a common view of health and care needs for the local community</li> <li>Documents current service provision</li> </ul>		

	<ul style="list-style-type: none"> <li>• Helps to identify gaps in health and care services, documenting unmet needs</li> <li>• Looks at the health of the population, with a focus on behaviours that affect health such as social activity.</li> <li>• Identifies health inequalities</li> <li>• Is concerned with wider social factors that have an impact on people's health and wellbeing, such as housing, poverty and employment and social isolation.</li> </ul>
<p>Key Actions for the Health and Wellbeing Board to address – what action is needed from the Board and its members? Please state recommendations for action.</p>	<p>Key actions for the Board are:</p> <ul style="list-style-type: none"> <li>• to note the content of the report and progress of the AfA Bury programme to date.</li> <li>• to continue to support up and coming events over the next few months, kick-started by the Festival of Ageing across GM in July.</li> <li>• to clarify how the HWB Board might measure success of these programmes in terms of reducing social isolation</li> <li>• to help us make a greater impact by nurturing links to services who also engage with some of the hidden communities.</li> <li>• to share with us any data or contacts relating to Bury residents who are significantly isolated.</li> <li>• To look at learning from the programme to influence social prescribing</li> </ul>

	programmes at a local level.
What requirement is there for internal or external communication around this area?	<p>We would always appreciate wider communication about the programmes either via Council media, community events and meetings or via social media.</p> <p>It is not just about events but also sharing some of the stories being told about the difference made, journeys travelled that bring the programme to life and provide the material for case studies and business cases for commissioners</p>
Assurance and tracking process – Has the report been considered at any other committee meeting of the Council/meeting of the CCG Board/other stakeholders....please provide details.	<p>The AfA Bury Strategic Partnership Group has been set up to take forward the learning from these programmes. The key links into Bury Council are provided by Cllr Tamoor Tariq and Hayley Ashall and into the VCFA via Sajid Hashmi.</p>

## 2. Introduction / Background

The Health and Wellbeing Board are committed to ensuring that older people are able to play an active role within their community and understand that for some tackling the impact of social isolation will be all the support they need to lead an independent life.

Effective prevention, reablement, and support which promote independence and community resilience, and build on our community assets, are critical and reduce the need for hospital admission or long-term care and support.

The AfA Bury Programme has brought both investment and opportunity to Bury partners and is acting as a catalyst to drive forward the actions highlighted in the refreshed Bury Joint Health and Wellbeing Strategy 2015-18: Living Well in Bury (Making it Happen Together)

We have attached a briefing note giving some of the progress made to date on the AfA Bury Programme, which was circulated to a wide range of partners as we feel this gives an overview of progress to date. We have also attached the most recent calendar of events as well as a list of the investments made in each ward to date to provide the context to this report.

The AfA Programme in Bury is helping deliver some of the actions set out in the strategy by:

- ensuring older people play an active role within their community, tackling the impact of social isolation
- reducing the likelihood of people experiencing a crisis and if and when they do, reducing the impact of this.
- through the AfA Bury investments we are also attracting additional funding into Bury.

In addition, Groundwork has been successful in its application to deliver the **Bury Social Eating Programme** which will run from September 2018 - March 2020.

- this will bring an investment into Bury of just over £50k over the period of the contract and should help support the development and implementation of Bury's Loneliness Strategy.
- we are in the process of appointing a co-ordinator and a briefing note is attached to give some detail to the objectives of the programme

### 3. Key issues for the Board to Consider

- How can we further share learning with Bury partners to impact on future service development? How do we influence commissioners to look at the social value as well as the health and wellbeing outcome – who can help us with this?
- Good progress is being made with the programme – but we could do even more if we work with partners to reach those furthest away from social activity.
- How do we make sure that the investments made across Bury lead to sustainable change?
- How will we know if we have been successful in Bury when the investments have been made?
- Are Board members able to help champion the AfA Bury programme?

### 4. Recommendations for action

- Agree to support the programme, events and champion the programme
- The Board to request an update on the programmes in 6-9 months from Groundwork
- The Board to receive a final report at the end of the programme which considers how Bury partners might embed and consider the impact of the AfA programme across Bury on health and wellbeing when making policy, planning decisions and service developments.

### 5. Financial and legal implications (if any)

If necessary please seek advice from the Council Monitoring Officer Jayne Hammond ([J.M.Hammond@bury.gov.uk](mailto:J.M.Hammond@bury.gov.uk)) or Section 151 Officer Steve Kenyon ([S.Kenyon@bury.gov.uk](mailto:S.Kenyon@bury.gov.uk)).

None

### 6. Equality/Diversity Implications. Please attach the completed Equality and Analysis Form if required.

None

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CONTACT DETAILS:

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**Date: 6<sup>th</sup> September 2018**